

84%  
of Type 2's  
think they're  
doing  
just fine.<sup>1</sup>



But in reality, 67% of those patients are out of control<sup>1</sup> – if they feel nothing's wrong, they see no need to do anything differently.

But the immediate results from an in-office A1C test can help open their eyes.

With immediate results, physicians are twice as likely to modify treatment right on the spot.<sup>2</sup>



Immediate Results Impacts Treatment Modification<sup>2</sup>

	WITH IMMEDIATE FEEDBACK	WITH DELAYED FEEDBACK (LAB)
First Visit	52%	27%

Immediate, face-to-face counseling about your patients' A1C results may motivate patients to actually do the things you tell them to do.

- Patients who get immediate feedback may lower their A1C by up to 1%.<sup>3,4</sup>

Lowering A1C levels reduces the risks of long term complications.

- It's been shown that a 1% reduction in A1C lowers risk of complications such as eye, kidney and nerve disease by

**40%.<sup>5</sup>**

A1cNow<sup>®</sup> InView<sup>™</sup> encourages immediate face-to-face counseling.

It lets you test right in the exam room.

- Results in just 5 minutes.
- Actual hands on time: less than 1 minute.<sup>6</sup>
- No waiting for lab results.

It's CLIA-Waived.

It's lab-accurate at 99%.

It's easy to use. No calibration. No daily controls.



Collect sample via fingerstick or venipuncture.

Place sample in A1cNow InView and add diluted dilution solution and mix.

Insert cartridge and add diluted sample to the monitor.



A1cNow InView is reimbursable.<sup>7</sup>

- Billable to CPT Code 83036QW.
- Medicare coverage is \$13.56.
- Private insurance national average pays \$18.00.<sup>8</sup>

## Advanced Technology

- Uses micro-optical technology that provides results equivalent to the most sophisticated lab equipment.
- Simultaneously conducts two, independent A1C tests and compares the results to ensure accuracy.
- Utilizes both immunoassay and chemistry technology.



## NGSP Certified



## Satisfaction Guaranteed



**A1cNow**  
**INVIEW**  
 MULTI-TEST A1C SYSTEM

<sup>1</sup> State of Diabetes in America, A Comprehensive Report Issued by the American Association of Clinical Endocrinologists, 2005 - Data on file.  
<sup>2</sup> Ferenczi A et al., Effect of immediate hemoglobin A1c results on treatment decisions in office practice. *Endocr Pract* 2001; 7:85-88.  
<sup>3</sup> Miller CD et al., Rapid A1c availability improves clinical decision-making in an urban primary care clinic. *Diabetes Care* 2003; 26:1158-1163.  
<sup>4</sup> Cagliero E et al., Immediate feedback of HbA1c levels improves glycemic control in type 1 and insulin-treated type 2 diabetic patients. *Diabetes Care* 1999; 22: 1785-1789.  
<sup>5</sup> Centers for Disease Control and Prevention. National diabetes fact sheet: general information and national estimates on diabetes in the United States, 2002. Atlanta, GA: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, 2003.  
<sup>6</sup> Data on file.  
<sup>7</sup> Reimbursement rates may vary based upon geographical location, third party payer changes and other factors, and are subject to change in the future.  
<sup>8</sup> Metrika estimate.